

PARLIAMENT

Lights



THE PERFECT RECESS



0 mg "tar", 0.7 mg nicotine av. per cigarette by FTC method

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

PHILIP MORRIS INC.

THIS ADVERTISEMENT PREPARED BY YOUNG & RUBICAM NY

Job Number: 95219
Ad Number: PWR 1363 A2
Title: "Sun-Proof" V. Vice (2)
Ad Size: 9 1/8" x 12 5/8" non-trimmed
Production: Charles Wiley

Warning Statement: A
Warning Exhibit: 4
Qn. of Cover Date: 2
Cover Date: May 1987
TBN: 10.0
Year: 1987

Codes: PMU-PAR (151-12) SH (917) Ad-R McDuffy/R Crabbable Acc/Mgt-C Weston



Source: <https://www.industrydocuments.ucsf.edu/docs/rkgp009> 2061037362